



Topaz Club

2nd Annual Symposium 2019

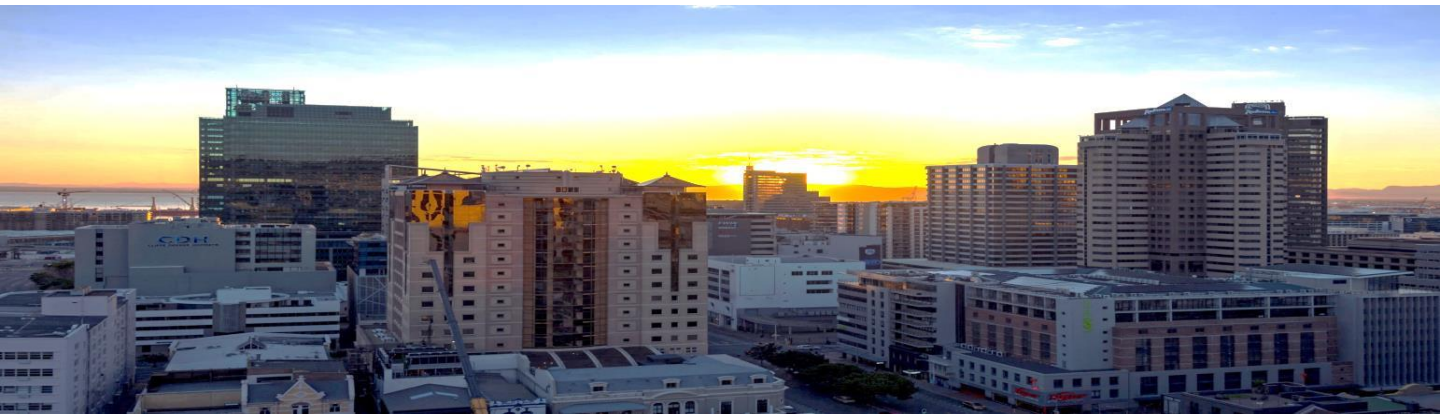
AFRICA, THE NEW HORIZON:

Opportunities, Emerging Markets & Trends



Saturday, 21st September, 2019
Waltham Forest College
707 Forest Road, London E17 4JB

www.topazclub-uk.com



About Topaz Club

The Topaz Club is a UK registered charity that promotes friendship and support to its members through a series of events, functions and networking opportunities. The Club has a strong philanthropic tradition of raising funds for charitable purposes within the broader community.

The purpose of the symposium is to invite persons of African and Caribbean origin in particular to hear, be inspired by, and get involved in key discussions with notable speakers and sponsors which will assist them in their journey of supporting Africa in areas of agriculture, education, banking, healthcare, sustainable energy and telecommunication.



Dear Sir/Madam,

**Welcome to the Topaz Club's 2nd Annual Symposium
Africa, The New Horizon: Opportunities, Emerging Markets and Trends**

The Topaz Club is pleased to announce its 2nd Annual Symposium, and would like to invite you to join us as a sponsor or speaker.

The event will be held on **Saturday, 21st September, 2019**, from **10:00am to 3:30pm**, at the **Waltham Forest College, 707 Forest Road, E17 4JB**.

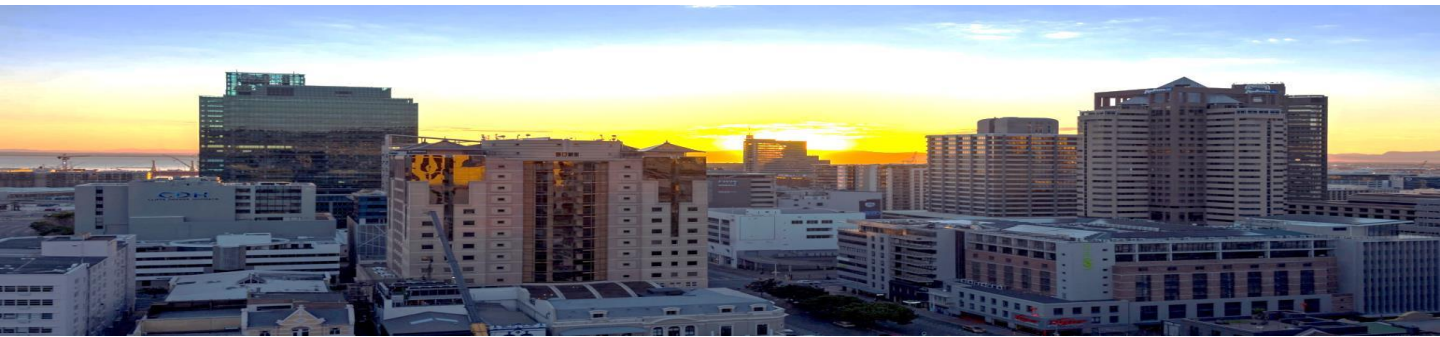
This is an opportunity for you to share information to our guests on your business, its contributions to the people of Africa, and how they can get involved.

This is an exciting opportunity to share valuable knowledge and experiences with investors or up and coming professionals, with many opportunities for networking and socializing with fellow colleagues. Should you have any questions, please do not hesitate to contact us on 0800 083 5571. You can email or post the booking form expressing your interest.

We look forward to hearing from you and thank you for taking to time to visit our brochure.

Regards

Topaz Club



CONTENT

Page

Speaker Topics

- 5 The Food Revolution: Is Africa the next breadbasket of the world?
- 5 The Charity Factor: making a difference in Africa
- 6 3 Opportunities for investment in Finance
- 6 Regulations and their impact on African Trade
- 7 Meeting the changing needs of the African population
- 7 Bridging the communications gap: Technology, Communications & Joined-Up Trade
- 8 Renewable energy and the sustainable environment
- 8 Pharmaceutical Sector crucial to Africa's growth
- 9 **Sponsorship Package Options**
- 10 **Booking Form**



THE FOOD REVOLUTION: IS AFRICA THE NEXT BREADBASKET OF THE WORLD?

Africa is home to one of the world's fastest growing young population, projected to reach 2.5 billion by 2050. In the context of diminishing natural resources and effects of climate change, Africa must produce enough food to feed herself, and perhaps develop enough to export to other parts of the world. Africa still presents a very fertile landscape and is very receptive to a variety of crops and livestock peculiarly adapted to her climate.

Scope:

We invite speakers to open up this topic in the direction of agricultural opportunities in Africa, from mechanised farming to livestock and poultry, demonstrating new opportunities and methods within the agricultural sector, attractive enough to invite investments from UK residents.

THE CHARITY FACTOR: MAKING A DIFFERENCE IN AFRICA

World charities continue to play a key role in Africa, covering areas that governments either cannot reach, or are simply not resourced to address adequately. From microfinance to health to judicial advocacy, charities continue to support the people of Africa and positively impact their daily lives.

Scope:

We invite speakers to presentation key aspects of charity-driven developments in Africa that have made a difference to a commercial segment. The aim is to highlight opportunities within the charity sector to invite participation from interested delegates.



3 OPPORTUNITIES FOR INVESTMENT IN FINANCE

In 2018, McKinsey wrote about the growth of retail banking in Africa. Beyond banking, investments in shares, bonds, deposits and financial instruments continue to thrive and fuel growth in Africa.

Scope:

We invite speakers who are ideally involved in a financial/investment sphere in Africa, who can present 3 attractive investment packages for the investor in the diaspora keen to take advantage of Africa's growing financial sector



REGULATIONS & THEIR IMPACT ON AFRICAN TRADE

The journey into delivery of a competent business model includes an understanding of the rules and regulations guiding that sector, especially when that business is on foreign soil.

What are the things to look out for, and what are the common pitfalls? Do regulations have an impact on trade in Africa? Are there any common traits?

Scope:

We invite speakers with a background in law, who represent a cross-national firm that has operations in the UK and Africa, and can discuss the common regulatory challenges to trade across Africa.





MEETING THE CHANGING NEEDS OF THE AFRICAN POPULATION

Much of the current focus of healthcare delivery in Africa is on traditional and visible factors like HIV and malaria. However, changes in lifestyle have stirred major concerns as an increase in non-communicable diseases, such as cardiovascular disease, cancer, and diabetes has arisen.

Scope

We invite speakers from governmental and non-governmental bodies, or entrepreneurs involved in healthcare delivery on the continent. The discussion should provide information, insight and facts to help define an investment possibility.

BRIDGING THE COMMUNICATION GAP: TECHNOLOGY, COMMUNICATIONS & JOINED-UP TRADE

Africa is famously impacted by a lack of infrastructure, and where legacy infrastructure has failed, technology has moved in. Nowhere is this more marked than it is in the field of communications. Communications technology has transformed the way Africa responds to the world, and has changed Africa. From Fintech to education to health, technology continues to drive change in Africa. Communications also enables connections and visibility of new markets and new methods.

Scope:

We invite speakers who are technology entrepreneurs or practitioners, able to discuss opportunities made possible by technology. Areas of interest are implementation, application, education, health, telecoms/radio, content development and marketing.



RENEWABLE ENERGY & SUSTAINABLE ENVIRONMENT

Renewable energy is one of the top 10 most lucrative opportunities in Africa. This area continues to develop, grow and change in other countries, presenting opportunities for change in Africa as well.

Scope:

We invite speakers to discuss the impact of renewable energy on manufacturing, agriculture and other aspects of commercial activity in Africa. The speaker will promote opportunities for development and delivery of renewable energy in Africa, identifying changes in the environment, and new technologies within the market.

PHARMACEUTICAL SECTOR CRUCIAL TO AFRICA'S GROWTH

According to a report by the Economic Commission for Africa, 70% of medicines used in Africa are imported. With the rising population and need to respond quickly and cost-effectively to ailments, there is an urgent need to meet Africa's pharmaceutical needs locally and speedily. Spending on pharmaceuticals in Africa is projected to reach \$45bn by 2020, a rise of over \$20bn on spend in 2012.

Scope:

We invite speakers to discuss identified opportunities for local development of drugs in Africa; identify schemes that can help, including government schemes.



SPONSORSHIP PACKAGE OPTIONS

We invite you to partner with us in this event. Below are options designed to assist you in finding the right level for your budget and time.

Note: There are limited spaces per package, so early booking is recommended

CATEGORY OF SPONSORSHIP	EXECUTIVE PACKAGE OPTIONS				STANDARD PACKAGE
	£2,000.00	£1,500.00	£1,250.00	£1,000.00	£750.00
Plenary Speaker	✓				
Acknowledgement in Programme Sponsorship section	✓	✓	✓	✓	
Sponsorship Logo with link to Sponsor website	12 months	6 months	3 months	1 month	
Logo placement in Symposium material promotion	✓	✓	✓	✓	
Option to place literature in the conference room	✓	✓	✓		
Option to provide branded products for inclusion in attendee bag (pens, lanyards etc.)*	✓				
Access for Sponsor Staff (additional staff £150)	3 staff	2 staff	2 staff	1 staff	1 staff
Programme Guide presence	✓	✓			
Option to provide raffle items	✓	✓	✓		
Free-standing room entry signs *	✓	✓			
Promotional materials in attendee bag (leaflets etc.)	✓	✓	✓	✓	✓
Option to provide brand for attendee bag (one colour)	✓	✓	✓	✓	✓

*sponsor to provide item to brand



Sponsorship Booking Form

To be returned no later than 25th August 2019

Contact Name	
Position	
Company Name	
Address	
City	
Post Code	
Contact Telephone Number	
Email Address	
Website Address	
Business Stamp and/or Contact Signature	
Date:	
Sponsorship Package Option	
Package Cost	£

Cheques should be made payable to **The Topaz Club**
and sent directly to

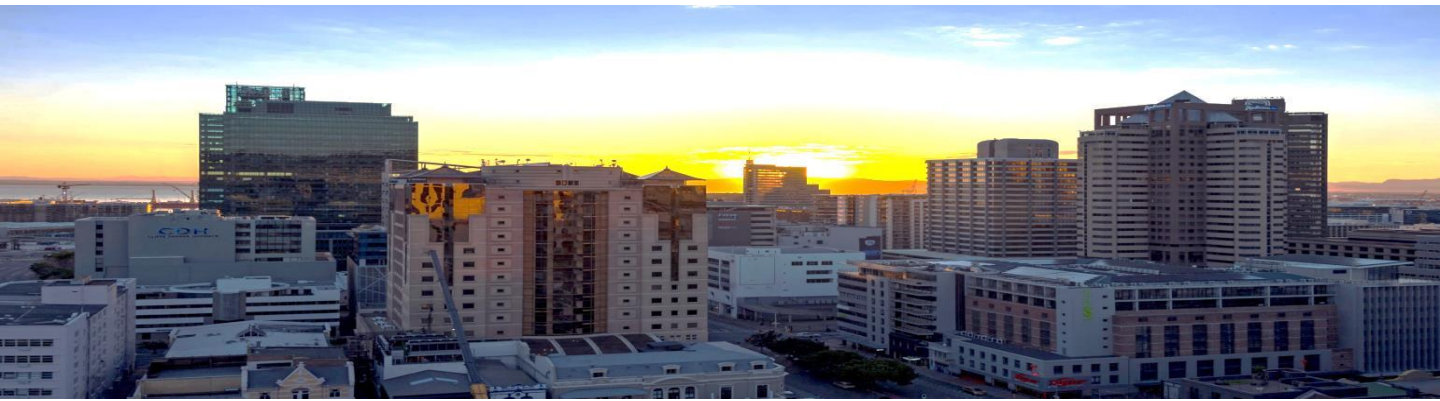
Topaz Club Symposium Secretariat
50 Farrant Avenue
London N22 6PJ

or via Bank Transfer to

Bank Name: HSBC
Sort Code: 40-03-19
Account No.: 91566024

A receipt will be submitted following payment

All payments are non-refundable



Thank you

We hope that you have found this brochure informative.
Feel free to contact the Topaz Club to learn how you can be involved
in our upcoming Symposium



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